



About Dundee Mountain Film Festival

Dundee Mountain Film Festival (DMFF) is an annual event dedicated to the promotion of film, lectures and exhibitions focusing on adventure and covering activities such as skiing, base-jumping, mountain biking, kayaking and exploring as well as hill walking, climbing and mountaineering.

The festival is a member of the International Alliance for Mountain Film and has been running since 1983 making it the UK's longest running mountain film festival.

DMFF is non-competitive and all films and presenters appear by invitation. The programme will screen local, national and international works with the Best of Banff (Canada) Mountain Festival a particular highlight.

DMFF attracts audiences from Dundee, Angus, Perth and Fife as well as considerably further afield, all with a keen interest in outdoor activities, mountains, world travel and extreme sport.

The first DMFF was staged as to raise funds for building the bridge at Bachnagairn in memory of our friend Roy Tait, a member of the Grampian Club and Tayside Mountain Rescue Team.

As the festival is a charity any surpluses enable us to run a sustainable festival and bring more great films and speakers to Dundee

Organisation is through the Dundee Mountain Film Festival, a Scottish Charity body (SC029267).

The organising committee is based in Dundee and consists of volunteers from local walking and climbing clubs.

Presenting Sponsor

Title sponsorship ensures promotion of your organisation to the highest level at DMFF. Your logo will be clearly visible wherever the festival is promoted through press, website, social media, promotional material & event publicity.

Festival Film Screenings, Talks & Workshops

- Your company logo and name printed on ALL promotional material (posters, flyers and email distributions)
- Your company logo and name will be clearly visible at all our events (on stage) and in the foyer area. Wherever the event (and festival logo) is presented, your logo will be there too.
- Vocal recognition as being one of the festival's main sponsors made during every event.
- Your company logo and name will be printed on the front page of the festival programme.
- Up to 45 seconds video advert (supplied by you) shown before each event promoting your organisation & products
- Your own promotional banners at the front entrance at all our events venues – given priority over all other sponsors

Website and Social Media

- Your company logo displayed on the DMFF website homepage until at least 2 months following the festival
- In addition, your company logo and company profile on dedicated sponsors webpage (500 words + web link)
- 2 Facebook adverts posted on our page per week in the months leading up to the event as well as posts during the festival itself.
- Hashtag links to your social media pages & links made to your organisation's website made with all our social media posts.

Direct Marketing

- Your corporate or product brochure can be made available for distribution to all attendees.
- Your company logo will be printed in our festival programme.

Marketing catered to your needs

- Being one of our main sponsors, we will work with you specifically to cater to your marketing needs, paying special detail to make sure your business or products receive maximum publicity impact.

Festival Attendance

- 3 pairs of tickets for the programme of your choice free of charge.
- Dedicated liaison from our team during the event to ensure you are looked after and provided with optimum product exposure

Supporting Sponsor

This is an extremely prestigious way to promote your organisation at DMFF 2016. Your name & logo will be clearly visible through all our media & promotion outlets and the event itself.

Festival Film Screenings, Talks & Workshops

- Your company logo and name printed on ALL promotional material (posters, flyers and email distributions)
- Your company logo and name will be clearly visible at all our events, on stage and in the foyer areas. Wherever the event and festival logo is presented, your logo will be there too.
- Vocal recognition as being one of the festival's supporting sponsors made before each event.
- A 30 second video advert (supplied by you) shown before each film screening event promoting your organisation.
- An exhibitor space at our main screening venues

Website & Social Media

- Your company logo displayed on the DMFF website homepage
- In addition, your company logo and company profile on dedicated sponsors website (100 words + web link)
- 1 Facebook advert posted on our page per week in the months leading up to the event as well as posts during the festival itself
- Hashtag links to your social media pages & links made to your organisation's website made with all our social media posts

Direct Marketing

- Your company logo will be printed in our festival programme

Festival Attendance

- Two pairs of tickets for the programme of your choice free of charge

Participating Sponsor

Participating sponsorship allows businesses to associate themselves with individual screenings giving a balance between maximum exposure and moderate costs.

Festival Film Screening, Talks & Workshops

- Your company logo and name will be visible on promotional material including posters, email distributions and the festival brochure
- Your company logo and name will be visible on the stage at our film events
- An exhibitor space at our main screening venue

Website & Social Media

- Your company logo and company profile will be displayed on the dedicated sponsors webpage on the DMFF website (100 words + web link)
- 1 Facebook advert posted on our page every two weeks in the months leading up to the event as well as posts during the festival itself

To contact us to discuss, please email moragdodds@btinternet.com